

# INTERNATIONAL DAY OF AWARENESS OF

## **FOOD LOSS AND WASTE**

recognized by UN on **29<sup>th</sup> September, 2022**



It is not enough to be  
compassionate – you must act”

.....

- The Dalai Lama

# PARTNERSHIP OPTIONS

IOD Foundation is looking for **PARTNERS** who can make a  
**SIGNIFICANT CONTRIBUTION** towards creating a positive  
social impact.

## PARTNERSHIP OPTIONS AVAILABLE:

- GOLD PARTNER
- SILVER PARTNER
- BRONZE PARTNER

### MARKETING OPTIONS

COST IN INR / USD

#### GOLD PARTNER

Rs. 1,00,000 / \$ 1250

- Logo on the opening slide of the online programme
- Logo to appear on all Promotional materials of the programme
- Logo on the IOD Foundation website and to be hyperlinked from the programme page
- Acknowledgement of the partner at start and conclusion of the programme
- Partner logo to appear on Agenda page of the programme
- Partner logo to appear on top of the Thank You slide(with due acknowledgement )
- Partner logo on IOD Foundation home page under respective programme banner
- One speaker slot in the session
- Partner logo to appear in the post programme report in Director Today and CSR Annual Report
- Partner logo to appear on all Social Media promotion banners @iodfoundation (LinkedIn, Twitter, Fb & Instagram)

#### SILVER PARTNER

Rs. 75,000 / \$ 950

- Logo on the opening slide of the online programme
- Logo to appear on all Promotional materials of the programme
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- Partner logo to appear on Agenda page of the programme
- Partner logo to appear on top of the Thank You slide (with due acknowledgement )
- Partner logo on IOD Foundation home page under respective programme banner

#### BRONZE PARTNER

Rs. 50,000 / \$ 650

- Logo on the opening slide of the online programme
- Logo to appear on all Promotional materials of the programme
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## IOD Foundation presents

# SPECIAL PROGRAMME ON INTERNATIONAL DAY OF AWARENESS OF FOOD LOSS AND WASTE

Theme:

Building Resilient, Inclusive, and Sustainable Food Systems – From Production to Consumption

“

50 kg of food is thrown away per person every year in Indian homes.”

~ Food Waste Index Report 2021  
United Nations Environment Programme (UNEP)



Thursday, September 29, 2022  
16:00 – 17:30 Hrs (IST)  
Mode: Virtual

## ABOUT THE EVENT

The United Nations General Assembly, on December 19, 2019, designated September 29 as the 'International Day of Awareness of Food Loss and Waste', with the intention to raise “awareness of the importance of the problem and its possible solutions at all levels, and to promote global efforts and collective action towards meeting **SDG 12 (Responsible Consumption and Production)**.”

Through this special initiative, it is our earnest desire to:

- Encourage corporate citizenship towards food wastage.
- Raise consciousness towards sustainable production and consumption patterns.
- Deliberate strategies to build resilient, inclusive, and sustainable food systems.
- Enable and catalyse deliberate action to reduce food loss and waste.

## WHO CAN ATTEND

- Corporate Citizens
- Food Waste Champions
- Agriculturalists, Environmentalists, and Food Scientists
- Industry Experts including- Retailers, Manufacturers, Suppliers, Supply Chain Professionals, Producers, and Food Technologists
- Academicians, Doctorate Fellows, and University Students
- ESG Experts
- Sustainability Enthusiasts, amongst others

**Every voice can have an impact. We must strive to come up with innovative ways to address food wastage and loss. We welcome everyone to participate in a spirited, solution-oriented conversation on food systems around the world.**

**IOD Foundation calls on the public, private, business and corporate sectors to raise awareness on food loss and wastage.**

## ABOUT IOD FOUNDATION

"IOD Foundation", the social wing of the Institute of Directors (IOD), was established to support the underprivileged section of society by providing them with skills-training and development, with a view to improving employability through which one may improve their life and living standards to enable holistic national-building.

The Foundation is currently focusing on creating change in the areas of rural upliftment, skills-training and development of youth and underserved people, women empowerment, financial literacy, health and food.